

Wellness

SOUTHWEST MICHIGAN
D·I·R·E·C·T·O·R·Y

10
1998—2008
YEARS

www.wellness-swmi.com

TARGET THE HEALTH & WELLNESS CONSUMER PRINT • WEB • E-MAIL

- Reach your market • Promote your unique services or products
- Consumers in 8 counties can find you: 600 locations in Kalamazoo, Calhoun, Cass, Allegan, VanBuren, St. Joseph, Barry, Branch, and Berrien Counties
- Your ad is part of the publication's content — it can inform, educate, explain new trends, new products and highlight specializations
- Conscientious consumers find you when they are ready to make lifestyle & purchasing decisions
- Web hot-links to your business website
- Special event promotion on the website & with e-mail "Happenings"
- Editorial is locally oriented — topics feature community health issues and experts
- Affordable — Rates structured from less than a penny per copy to 5 cents per copy for interior ads
- Long shelf life — Annual publication designed for folks to keep and to reference

M'ORR Communications, Inc.
941 Berkshire Drive • Kalamazoo, Michigan 49006
www.wellness-swmi.com