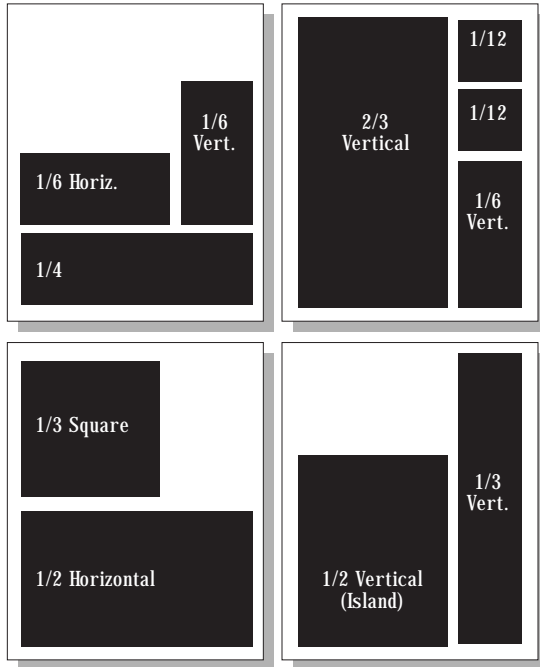


Sizes:



Dimensions:

Ad Size:	Width	Height
Full Page	7 1/4"	9 3/4"
2/3 Page	4 3/4"	9 3/4"
1/2 Vertical	4 3/4"	7 1/4"
(Island)		
1/2 Horizontal	7 1/4"	4 3/4"
1/3 Square	4 3/4"	4 3/4"
1/3 Vertical	2 1/4"	9 3/4"
1/4 Horizontal	7 1/4"	2 1/4"
1/6 Vertical	2 1/4"	4 3/4"
1/6 Horizontal	4 3/4"	2 1/4"
1/12 Square	2 1/4"	2 1/4"
Mini Business Card**	2 1/4"	1 1/2"

Rates:

Display Ads:	Black/White	Color
Full Page	\$2,400.	\$2,900.
2/3 Page	1,950.	2,350.
1/2 Vertical (Island)	1,695.	2,040.
1/2 Horizontal	1,650.	1,980.
1/3 Page	1,105.	1,330.
1/4 Page	860.	1,030.
1/6 Page	610.	730.
1/12 Page	345.	405.

Mini Business Card**

(in-column alphabetically)	230.	N/A
Listing with Description***	105.	N/A
(free with display ad in same category—4 lines + 8 word description)		
Extra Listing***	95. each	N/A
(discount with display ad)		
Bold Listing/Description***	136.	N/A
(\$35 with ad purchase - same category)		
Bold Extra Listing***	126. each	N/A

Extra lines \$20 each up to 5 lines. 5% discount on additional ads of equal size or larger.

**limitations on design and B&W only.

***Descriptions 8 words or less; additional words \$5 each.

PREMIUM POSITIONS

Back Cover	\$3,900.
Inside Front Cover	3,750.
Inside Back Cover	3,500.
Front Facing	3,300.

DESIGN/PRODUCTION CHARGES

Photo Scan	25.
*Ad Creation to 1/2 Page	50.
*1/2 Page or Larger	100.

* One revision included. Additional revisions extra charge.

See ad guidelines information sheet if you are creating an ad.

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